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Rotorcraft Asia ready for lift-off with strong industry endorsement

Tweet [@rotorcraftasia](#): Key global industry players on board as exhibitors for Singapore's inaugural dedicated commercial and para-public helicopter event.

SINGAPORE, 13 July 2016 – Rotorcraft Asia is geared up for its debut as key industry leaders confirmed their participation at the inaugural edition of the dedicated commercial and para-public helicopter event. Held from 18 to 20 April 2017 at Changi Exhibition Centre, Singapore, attendees will experience the full spectrum of rotorcraft innovations and solutions in one venue.

Rotorcraft Asia caters to the growing civil, medical, rescue and parapublic aviation needs in the flourishing Asia Pacific region. According to Flightglobal Ascend, the growth of civil helicopter fleet between 2015 to 2025 will be led by the Asia Pacific region at a robust 54 percent which puts it far ahead of the projected global fleet growth of 27 percent.

The event will present a showcase of the entire spectrum of supply chain - rotorcraft systems, products, parts, accessories, services and technologies on display. Headlining this event are global leaders in the rotorcraft industry - Airbus Helicopters, Bell Helicopter, Sikorsky, Honeywell Aerospace, Russian Helicopters, Safran Helicopter Engines, BBA Aviation, Garmin, StandardAero and Zodiac Aerospace who have all affirmed their participation.

“The strong support for Rotorcraft Asia by these leading global companies is a testament to the confidence in the thriving Asia Pacific helicopter market and our expertise as organisers of world-class aviation events” said Mr Leck Chet Lam, Managing Director of Experia Events.

One of the highlights of Rotorcraft Asia is the strategic conference focusing on the theme, “Innovation in Rotorcraft”. Comprising of plenary sessions and technical presentations, the conference aims to bring together industry players to share ideas and best practices, as well as gain insights into technological advancements and solutions.

Participants at Rotorcraft Asia will have the opportunity to meet and connect with the who's who of the industry through pre-arranged meetings, get up close to the latest technologies and solutions, and also engage in solutions-based dialogues with both regulators and industry players. The event is also presents an excellent platform to forge partnerships and tap into the opportunities of the thriving Asia Pacific region.

“As a dedicated helicopter event for the industry, we will be bringing together top executives, regulators, industry experts, procurement heavyweights, as well as corporations and individuals with a keen interest in the business and solutions of rotorcraft. We look forward to establishing Rotorcraft Asia into an integral part of the eco-system that enhances Singapore’s status as an aviation hub,” said Mr Leck.

Co-located with Rotorcraft Asia, Unmanned Systems Asia 2017 is a premier event focusing on the future of drones across a vast spectrum of commercial and defence applications. The event will bring together manufacturers, suppliers, service providers, buyers, academia, governments, research and regulatory bodies to advance their intelligence, search and rescue, communications, monitoring and surveillance capabilities.

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About Rotorcraft Asia

Rotorcraft Asia is a dedicated commercial and para-public helicopter event for the thriving Asia Pacific Market. It is the premier business and networking platform for manufacturers, owners and operators, MROs, distributors of products and services for the rotorcraft and related industry. Comprising an exhibition, conference, static aircraft display and a line-up of customer demonstrations, the inaugural Rotorcraft Asia will be an integrated marketplace to springboard and tap into opportunities in this dynamic region.

For more information, visit www.rotorcraft-asia.com.

About Experia Events Pte Ltd

Experia Events specialises in organising and managing exhibitions and conferences of strategic interest, fostering industry development and thought leadership. It has built a strong portfolio in aerospace and defence with the highly successful Singapore Airshow, Asia's largest aerospace and defence event, as well as key events such as IMDEX Asia, Asia Pacific's flagship maritime defence show and Rotorcraft Asia, the premier dedicated event for the global civil helicopter industry. Experia Events' expertise also extends to the government and lifestyle sectors, through key events such as the World Cities Summit, Singapore International Water Week and CleanEnviro Summit Singapore.

With a proven track record underscoring its aspirations to stage events that influence, Experia Events aims to diversify its range of strategic events globally.

For more information, visit www.experiaevents.com

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